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| Opportunity for activity in the Ostróda and Nowe Miasto districts |

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| 1. **Name of Beneficiary**
 | "OKEY" Centrum Sp. z o.o. |
| 1. **Action / Measure**
 | **Action** 11.01.00 Active inclusion, with a view to promoting equal opportunities and active participation and improving employability**Measure 11.01.01** Social and professional activation of excluded people and at risk of social exclusion - competition projects**.** |
| 1. **Place of implementation**
 | Rural communes: Nowe Miasto Lubawskie, Grodziczno, Kurzętnik, Dąbrówno, Grunwald, Ostróda;Urban commune - Nowe Miasto Lubawskie;Urban-rural commune- Miłomłyn |
| 1. **Objective of the Europe 2020 Strategy**
 | Fight against poverty and social exclusion |
| 1. **The operational program under which the project was financed**
 | Regional Operational Programme for the Warmińsko-Mazurskie Voivodship for the years 2014-2020 |
| 1. **Implementation deadline**
 | 2016-07-01 – 2018-06-30 |
| 1. **Amount of EU funding (PLN)**
 | 1 586 633.66 PLN |
| 1. **Description of the project with justification**
 | The main objective of the project is to increase the social and professional activity of 64 people (40 women and 24 men), at risk of poverty or social exclusion, including 5 disabled people (3 women and 2 men) from the Ostróda and Nowe Miasto districts. An individual support path, based on the analysis of problems, potential and predisposition will be created for every participant of the project. This support will be coherent, comprehensively adapted to the needs and capabilities of the participants. It will allow to strengthen resourcefulness, independence, acquisition of competences, skills, professional qualifications and professional experience of participants. This will also help to overcome barriers to functioning in society or causing remoteness from the labour market. |
| 1. **Value added for the region (what, apart from indicators, have been achieved / acquired / improved?)**
 | Participants, thanks to the implementation of the support path offered in the project, will gain skills and competences that will enable them to function on the labour market and to move away from the social welfare system. |